

Oleksandr Tverdokhlieb

Data Analytics Manager · Dubai, UAE

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13+

Years in analytics

~100

Sources / day

~500

Runs / day

60+

Hrs/week saved

Data Analytics Manager with 13+ years turning manual reporting and fragmented processes into automated, governed data products. I lead an analytics function end to end — from raw files and APIs to a governed warehouse, BI and decision-ready reporting — and build the production tooling behind it in Python and Django, pairing hands-on engineering with analytics leadership.

Experience

Highlights of this work are in **Selected projects** below.

Data Analytics Manager

[Transmed · Dubai, UAE](#)

Nov 2024 — Present

Sales Data Analyst

[Transmed · Dubai, UAE](#)

Dec 2020 — Nov 2024

Data Analyst

[Perfetto Trading \(Nespresso Distributor\) · Dubai, UAE](#)

Dec 2016 — Nov 2020

Customer Service Specialist

[Al Tayer Group · Dubai, UAE](#)

Oct 2015 — Nov 2016

Customer Data Specialist

[Galereya Mobile · Kharkiv, Ukraine](#)

Feb 2013 — Oct 2015

Intern — Transport Coordinator

[AB InBev Ukraine \(SUN InBev\) · Kharkiv](#)

Aug 2012 — Feb 2013

Selected projects

Automated Data Analytics Platform — end-to-end ingestion, governed warehouse, scheduled delivery — ~100 sources/day

Internal Operations Platform (Django) — in-house suite: workflow automation, project management, role-based apps

CRM Analytics — RFMT segmentation turning millions of transactions into monthly decisions

Salesforce Promo Automation — supplier files → validated, Salesforce-ready promos — 60+ hrs/week saved

Leaflet Analyzer — vision-AI pipeline: promotional PDFs/images → structured price & discount data

WordPress Content Manager — review-first post refresh — ~106% lift in organic leads

Skills, education & certifications

LANGUAGES & DATA

Python · SQL · pandas · PostgreSQL

BI & AUTOMATION

Power BI / DAX · Power Apps · Excel · Report automation · Django · REST APIs

ML & AI

scikit-learn · Machine learning · NLP · Claude / LLMs

LEADERSHIP

Analytics leadership · Coaching · Data governance · Stakeholder management

EDUCATION

MSc, International Economics — V. N. Karazin Kharkiv National University (2011–12), with honors

BSc, International Economics — Simon Kuznets KhNUE (2007–11)

CERTIFICATIONS

Anthropic — Claude Code 101, AI Fluency, Claude 101, Cowork (2026)

Stanford — Machine Learning (Andrew Ng)

U. Michigan — Applied ML · Data Science · Text Mining; Python & PostgreSQL for Everybody

IBM — Databases & SQL for Data Science · PwC — Data Analysis & Presentation · Udemy — Power BI